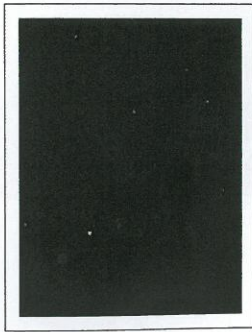


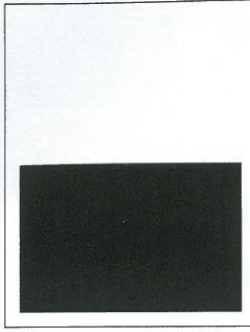
Advertising with the *Los Ranchos Vision*

Full Page



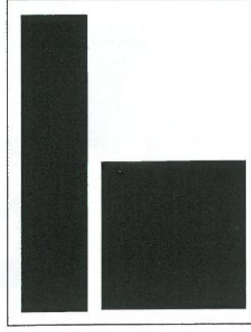
7.5in W x 10in H

Half Page



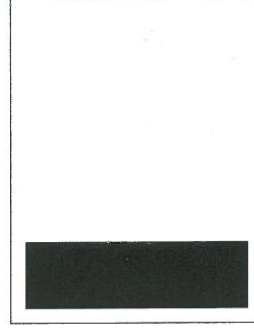
7.5in W x 5in H

1/3 Page



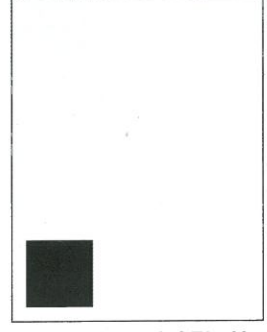
2.4in W x 10in H OR
4.875in W x 5in H

1/4 Page



7.5in W x 2.25in H

1/12 Page

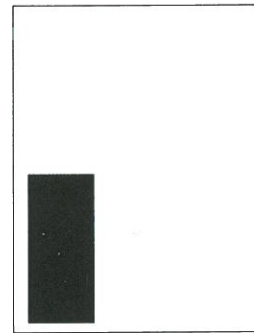


2.25in W x 2.25in H

Village Business

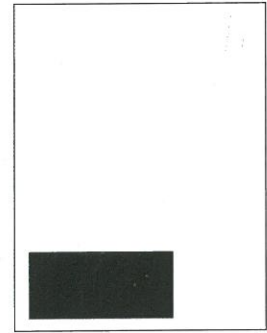
Size	1 issue	3 issues (10% off)	6 issues (20% off)	12 issues (40% off*)
Full page	\$200	\$540	\$960	\$1440
1/2 page	\$100	\$270	\$480	\$720
1/3 page	\$80	\$216	\$384	\$576
1/4 page	\$65	\$175.50	\$312	\$468
1/6 page	\$45	\$121.50	\$216	\$324
1/12 page	\$30	\$81	\$144	\$216

1/6 Page (V)



2.25in W x 5in H

1/6 Page (H)



4.875in W x 2.25in H

Non-Village Business, Village Resident

Size	1 issue	3 issues (10% off)	6 issues (20% off)	12 issues (40% off*)
Full page	\$250	\$675	\$1200	\$1800
1/2 page	\$137.50	\$371.25	\$660	\$990
1/3 page	\$100	\$270	\$480	\$720
1/4 page	\$81.25	\$219.38	\$390	\$585
1/6 page	\$56.25	\$151.88	\$270	\$405
1/12 page	\$37.50	\$101.25	\$180	\$270

Non-Village Business, Non-Village Resident

Size	1 issue	3 issues (10% off)	6 issues (20% off)	12 issues (40% off*)
Full page	\$300	\$810	\$1440	\$2160
1/2 page	\$165	\$445.50	\$792	\$1188
1/3 page	\$120	\$324	\$576	\$864
1/4 page	\$97.50	\$263.25	\$468	\$702
1/6 page	\$67.50	\$182.25	\$324	\$486
1/12 page	\$45	\$121.50	\$216	\$324

About the Los Ranchos Vision Magazine

The Los Ranchos Vision Magazine is much bigger and better than when it first started years ago. The 2000 census showed that Los Ranchos has approximately 6000 residents. The Vision is mailed to every household and business in the Village, in addition to those with paid subscriptions. In 2011, we will send out a total of 9 issues: January issue, February issue, March issue, Spring issue (combined for Apr/May), June issue, Summer issue (combined for Jul/Aug), September issue, Fall issue (combined for Oct/Nov) and the December issue. Each issue is a 48-page to 52-page full color magazine printed on heavier-weight glossy paper. The magazine is written about the Village, by Villagers, for Villagers.

If not paid in advance, both the advertisement and payment must be received by the deadline each month.

* To receive 40% off purchases of 12 issues, the entire amount must be paid in advance.

To place an advertisement or to receive additional information regarding pricing, contact the Los Ranchos Vision Magazine advertising coordinator, Cynthia Jaramillo at the Village Office.

cjaramillo@losranchosnm.gov
Phone: 505-344-6582/ Fax: 505-344-8978
6718 Rio Grande Blvd. NW
Los Ranchos, NM 87107

Advertisements may be submitted in the following formats: Print-ready PDF, .tiff, or Adobe InDesign. Fonts should be converted to outlines or included, as well as any linked images. Black text should be 100% black, NOT RICH BLACK. All ads MUST be designed with exact measurements. Ad design or edits to an existing ad, must be made by the business prior to submitting the ad and must be received by the deadline published in each issue. Send completed ads to the advertising coordinator or deliver a CD with the appropriate files to the Village Hall at the above physical address.